



REPUTE COMMUNICATIONS & ASSOCIATES

Media-Crisis-Government-PR-Presentation

PUBLIC RELATIONS INSTITUTE OF AUSTRALIA NATIONAL AWARD WINNER

Repute Communications & Associates is an award winning consultancy skilled in helping people and organisations articulate to, connect with and influence stakeholders and audiences.

With only the most experienced and qualified communication practitioners at your disposal, we ensure that you get access to the people and organisations that matter most, and that you are understood by those who matter.

We advance your agenda with professional communications management. We ensure that your reputation is protected and enhanced.

We are not simply a government 'lobby shop' or a 'PR House'. We are a one-stop communications provider offering a balanced suite of services to corporate, government, associate, social and not-for-profit organisations and individuals... for local matters through to matters of global significance.

Our philosophy is honed on nurturing close working relationships with clients to gain intimate understanding of their needs, and offering tailor-made strategies to achieve results.

Our services are:

Media relations and training
Issues and crisis management
Government relations and lobbying
Public Relations
Presentation training
Speech writing

THE TEAM

**MATTHEW WATSON BA (Comm); MPRIA
MANAGING DIRECTOR**

Repute Communications was founded by Matthew Watson, a foremost communications practitioner with outstanding experience, expertise and contacts in media, government and corporate settings.

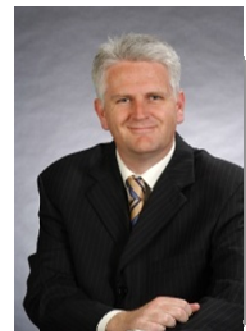
Matthew has helped countless individuals and organisations 'tell their story' to the media, the government, the public and other audiences. He is acknowledged for handling some of the most high profile and difficult communications briefs in Australia.

Matthew graduated from one of Australia's leading Communications Universities in the early nineties with a BA majoring in Journalism and Politics.

He worked as a radio and television journalist for many years, including a long stint at National Nine News in Sydney where he was a familiar and trusted face covering major events and issues.

Matthew has also been a Communications Manager for a former Cabinet Minister in the issues-rich portfolios of Health, Planning, Infrastructure and Natural Resources, and has worked in a senior communications capacity at a major New South Wales State Owned Corporation.

Matthew is a recognised communications expert, having won multiple prestigious state and national PRIA awards for skilful crisis management.



ANALYSE STRATEGISE CAPITALISE

Level 17, 60 Castlereagh Street, Sydney NSW 2000

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JOHN DERMODY, BBus DIRECTOR

With an impeccable track record as one of the most senior and experienced government operatives in New South Wales, John has extraordinary knowledge of the people, policies and strategies behind Ministerial and bureaucratic decision making.

He is an issues and crisis management specialist, having helped both government and private stakeholders through numerous high profile challenges.

With a career spanning 35 years, John's most recent post in Government was as Executive Director of the Development Project Unit within the New South Wales Department of Premier and Cabinet.

Respected throughout the corporate sector and by all sides of politics, John has played critical roles shaping and executing public policy in collaboration with both government and industry.

He has a Bachelor of Business Studies and qualifications in Personnel Administration and the professional development of Senior Government Executives.

John brings to Repute Communications an invaluable level of knowledge and expertise to assist our clients with their needs.

EVONNE GELUK BA (Comm) Senior Associate

Evonne Geluk is a leading public relations professional with 15 years experience creating and managing strategic communications programs.

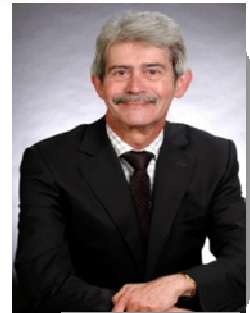
She has handled hundreds of media, issues, crisis, community, event management, brand positioning and publication production strategies.

Evonne began her career in the Corporate and Public Affairs department of Caltex Oil Australia whilst she completed a degree in Arts majoring in Political Science and Communications.

Moving to London for five years, she worked as a communications consultant to BBC Worldwide and Grundy Television, before accepting an offer to work for the Arts Council of England.

Returning to Sydney, Evonne worked on two of Australia's largest youth events, before moving into a boutique communications consultancy where she worked with a number of high profile brands including Visa International, Booz Allen & Hamilton, Elastoplast Sport, Leuko, Australian Wool Innovation, Carter Holt Harvey, IQ Group, Plumtree and Special Olympics Australia.

More recently Evonne has worked with prominent property clients including Walker Corporation, Medallist Group, Jones Bay Wharf, Billbergia, Rory O'Brien developments and Waterbrook Lifestyle Resorts.



CONTACT INFORMATION

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